

Website Development Proposal

Vike proposes to develop a website for Luna Shutters with the following requirements listed below. Luna Shutters will provide all necessary images and documents to assist Vike in developing this website. Luna Shutters will own all files developed by Vike and can request a copy at any time. Vike has outlined the development requirements/options as follows:

ReDesign of Up to 12 Page Website

Cropping and Cleaning of Client Photographs

Optimize Website

Optimize Up to 12 Page Website

Optimizing Title Tags

Optimize Meta Description Tags

Optimize Meta Keyword Tags

Create a Meta Robots Tag

Add Emphasis with Header Tags

Optimize Images

Recreate Links Correctly

Structure URLs Correctly

Adjust Keyword Density

Search Engine Optimization

Submit to Google WebMaster Tools

Submit to Bing Webmaster Tools

Submit to Yahoo Webmaster Tools

Marketing of Website

Install Google Analytics Codes

Install Yahoo Tracking Codes

Evaluate Top Competitors

Automate Website Reports

External Link Building

Evaluate Competition

Evaluate Potential Linking Partners

Development Fee

\$5,400.00

(12 Month Payment Plan - \$450 per month)

Total Investment

\$5,400.00

